

## ABSTRACT

A labeling apparatus of the present invention is constituted by: at least three support rollers 156a-156c which come into  
5 contact with the outer surface of the vial 3 to rotate; an arm 155a, 155b for rotatably supporting the support rollers 156a-156c; rotation means (rotation rollers 210a, 210b) for rotating the vial 3 held by the support rollers 156a-156c; label supply means 200 for supplying labels 4 to be attached on the  
10 outer surface of the vial 3; and endless member 157 which rotates according to the rotation of the vial 3 between a first support roller 156a with which the label 4 fed from the label supply means 200 comes into contact firstly and a second support roller 156b with which the label 4 comes into contact secondary.